



5 DAVE LUEHR'S PILLARS OF SUCCESS (DURING A PANDEMIC)

**SEPTEMBER 23RD & OCTOBER 21ST @ 11AM
VIRTUAL AND INTERACTIVE MEETING**

Meeting 11am - 12pm + time for questions if needed



DAVE LUEHR

Back in the middle of March we all knew we'd be in for a rocky few months with COVID-19. Now we know those months will be stretching into next year. As we settle in to new lower claims and traffic volumes Dave will walk us through areas in a shop that can really make an impact not only surviving but maximizing every opportunity during this pandemic. He will share the "high-leverage" activities that drive consistent performance and profitability in the most successful body shops.

Join industry expert and author of "The Secrets of America's Greatest Body Shops" Dave Luehr as he teaches you how to avoid the distractions of our world and get back to focusing on the tasks that truly matter.

September 23rd 11:00 – Part 1

- Taking back control of your business while the world is in crisis!
- Going from "technician" to "successful businessperson."
- Pillar 1 – Key financial metrics that you can measure and track easily.
- Pillar 2 – The importance of a great culture and how to measure it.

October 21st 11:00 – Part 2

- Pillar 3 – Your biggest opportunity is standing right in front of you!
- Pillar 4 – Building a process-driven business, which KPIs to focus on.
- Pillar 5 – The risks that can jeopardize your entire business.
- Putting it all together through better daily productivity habits.

REGISTER NOW! <https://tinyurl.com/CAA-Dave>
OPEN TO ALL CURRENT AND PROSPECTIVE CAA MEMBERS

BECOME A MEMBER TODAY

The California Autobody Association state office distributes information on current events, legislation and industry news that every repair professional should know. Join today for benefits like a voice in legislature, email updates, access to meetings and online services on our website.

Contact: Cindy Shillito – CAA Southern Representative | 714-944-4028 | radiatorgirl@socalr.com